

INTERNATIONAL CONFERENCE

THE GOVERNANCE OF MOBILITY AND
URBAN LOGISTICS SERVICES FOR SMART CITIES:
THE SUSTAINABLE URBAN LOGISTIC PLAN
FOR SMALL AND MID-SIZED TOWNS

Friday 6th december 2013 9.15 am - 5.00 pm

LUCCA

*Teatro di San Girolamo
Via San Girolamo*

EVENT ORGANISED BY



LOGICALTOWN

INTERNATIONAL ASSOCIATION FOR SUSTAINABLE CITY
LOGISTICS FOR SMALL AND MID-SIZED HISTORIC TOWNS



Co-funded by the Intelligent Energy Europe
Programme of the European Union

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PROGRAM

MORNING SESSION

09.15 *Welcome & Introduction - Alessandro Tambellini, Mayor of Lucca*

09.30 - 10.50 Session 1 - Smart city, smart mobility and SUMP

9.30 **City planning, mobility, transport and logistics services for smart cities**

Pietro Gelmini, Centro Studi Traffico (Italy)

10.00 **State of the art of city logistics in Europe: the emerging solutions and the ENCLOSE project**

Stefan Guerra, LUCENSE (Italy)

Best practices in Europe

10.20 **Transport planning and logistics in s'Hertogenbosch in the Netherlands**

Mariëlle Feenstra, Municipality of s'Hertogenbosch (The Netherlands)

10.35 **The Sustainable Urban Logistic Plan in Burgos**

Rocio Rojo Arauzo, Municipality of Burgos (Spain)

10.50 *Coffee break*

11.10 - 12.45 Session 2 - Technologies for Smart Cities

11.10 **Technologies and support systems for smart cities**

Giorgio Ambrosino, MemEx (Italy)

11.40 **Sensing Urban Mobility – Smart City technologies for small- and medium-sized towns**

Henriette Spyra, AustriaTech (Austria)

12.00 **Real-time monitoring of concentration of micro-and nano-particles and of main air pollutants as a supporting tool for intelligent management of urban mobility**

Laura Botti, Alitec (Italy)

Best practices in Europe

12.15 **Smart solutions for mobility management and the Life PERHT project**

Marco Dall'Agnol, PERHT project technical coordinator (Italy)

12.30 **Practical Internet of Things solutions for urban services and logistics**

Michel Setton, Sensaris (France)

12.45 - 13.00 Logical Town Award 2013

13.00 *Light lunch*

AFTERNOON SESSION

14.00 - 15.30 Session 3 - The role of city logistics in small and mid sized towns

- 14.00** **The role of regulation of freight transport in the urban area: a case study, the guidelines of Regione Lombardia**
Marco Novelli - Serena Liva, Regione Lombardia (Italy)
- 14.20** **The effort of AICAI for the optimization of freight distribution in urban centres**
Federico Fiaschi, Associazione Italiana dei Corrieri Aerei Internazionali (Italy)
Best practices in Europe
- 14.30** **Innovation and city logistics in Lucca: LuccaPort case**
Francesca Pierotti, Municipality of Lucca (Italy)
- 14.50** **Towards a zero CO₂ postal distribution in Trondheim**
Anders Stendseth, Posten Norge (Norway)
- 15.10** **Communicating about sustainability: Swedish towns toward eco-friendly city logistics**
Märta Brolinson, SALAR - Swedish Association of Local Authorities and Regions (Sweden)
- 15.30** *Coffee break*

15.50 - 16.30 Session 4 - 2014-2020 program: city logistics in the regional and European funding programs

- 15.50** **Mobility and Trasport in the Horizon 2020 programm of the European commission**
Miriam de Angelis, APRE - Agency for the Promotion of European Research (Italy)
- 16.10** **Transport and city logistics in the new regional program 2014-2020 (Piano Operativo Regionale 2014-2020 di Regione Toscana)**
Adriano Poggiali, Regione Toscana (Italy)

16.30 **ROUND TABLE**

Lucca, Treviso, Burgos, s'Hertogenbosch, Trondheim, SALAR, Regione Toscana, Regione Lombardia, Portoferraio, COTAS logistica, ecc. - Coordinator: Stefano Maggi, Municipality of Siena (Italy)

17.00 **Questions & Conclusions**

17.15 **Transfer to LuccaPort**

OPTIONAL

18.00 **Visit to LuccaPort: the Urban Distribution Centre experiencing sustainable city logistics in Lucca**

OPTIONAL

18.30 **Aperitif**

OPTIONAL

REGISTRATION FORM

Register for free

Send the filled-in form, to:

LUCENSE: Fax: +39 0583 493617 - e-mail: info@cittalogica.it - Info contact: Stefan Guerra +39 0583 493616

Name _____

Organization _____

e-mail _____

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- personal information is collected only during the registration process. E-mail addresses are used only to deliver requested information.
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Visit to LuccaPort
Please, book me in

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